

## I. Публикации на преподавателите в Стопански факултет за 2022 г.

### МОНОГРАФИИ

#### В страната

1. **Тодоров, Ив. (2022).** Националният план за възстановяване и устойчивост през призмата на цифровизацията на икономиката и обществото. В: Социално-икономически измерения на Плана за възстановяване и устойчивост, Фондация Фридрих Еберт - Бюро България, София, ISBN 978-619-7666-10-6, с. 27-39.
2. **Първанов, П. (2022).** Славянин в родината си, българин в чужбина: биография на Стефан С. Бобчев. България: Издателски комплекс – УНСС

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1. **Ivanova, L. (2022).** The education – factor and a driving motive in migration processes, pp. 46-53, Contextos Humanistas. Expresiones para el Siglo XXI, ISBN-Chile: 978-956-9817-68-7, Fondazione Giovannino Pinna, Cerdeña, Italia, Primera Edición, Colección Entre Mundos 2022
2. **Terziyska, I. (2022)** Markers, benefits, and pitfalls of authenticity in wine tourism: A case study in Melnik, Bulgaria, *in Handbook of Wine Tourism*, Routledge
3. **Stankova, M. (2022).** Safety and Security in Tourism: Formalizing Uncertainty at the Destination Level in Handbook of Research on Key Dimensions of Occupational Safety and Health Protection Management, Chapter 14, pp. 284-301 DOI: 10.4018/978-1-7998-8189-6.ch014, ISBN13: 9781799881896 | ISBN10: 179988189X | EISBN13: 9781799881919
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2. **Stoilova, D. (2022).** Analysis of the financial management of municipal enterprises in Blagoevgrad with Z-score model, *Economics & Law*, 4(1), 1-14, DOI: 10.37708/el.swu.v4i1.1
3. **Todorov, I., & Voneva, S. (2022).** The Real Convergence of the NMS-10 to the EU-15. *Economic Alternatives*, (1), 5-16.
4. **Филипова М., Р., Юлева. (2022).** Проблеми пред обучението в дигитална среда за преподавателите във висшето образование, Научно списание “Стратегии на образователната и научната политика”, книжка 1/2022, година XXX, с. 9-31, <https://doi.org/10.53656/str2022-1-1-prob>
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10. **Angelova, G., V. Stoimenov (2022).** Hotel Brand Effectiveness – The Good Practice of Bulgaria. The Case of Katarino Spa Hotel. *SWU Journal of Economics and Law*, Vol. 4, Iss. 1, pp. 39-54;
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## ДОКЛАДИ В НАУЧНИ ФОРУМИ

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## УЧЕБНИЦИ И УЧЕБНИ ПОМАГАЛА

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2. **Кюрова, В., Кюнджийска-Давидкова, Бл. (2022).** Маркетингова анализ (теоретични и практически основи), изд. «Пропелер», С., ISBN 978-954-392-688-6

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