

## **I. Публикации на преподавателите в Стопански факултет за 2019 г.**

### **МОНОГРАФИИ**

#### *В страната*

1. **Патонов, Н., (2019)**, Финансова децентрализация и икономическо развитие в страните от Европейския съюз, Изд. Авангард Прима, София, 231 стр. ISBN 978-619-239-132-4
2. **Тодоров, Ив. (2019)**. Растежът и цикличността на българската икономика в условията на паричен съвет. Монография. Авангард Прима, София, ISBN: 978-619-239-145-4. Второ издание, брой страници: 208.
3. **Тодоров, Ив. (2019)**. Макроикономическа интеграция на страните от Централна и Източна Европа в Европейския съюз. Монография. Авангард Прима, София, ISBN: 978-619-239-144-7. Второ издание, брой страници: 229.
4. **Тодоров, Ив. (2019)**. Макроикономическо управление в процеса на европейска интеграция. Монография. Авангард Прима, София, ISBN: 978-619-239-144-7. Второ издание, брой страници: 246.
5. **Филипова М. (2019)**. Профилът на ръководителя в предприятието, Унив. Изд. „Н. Рилски“, Благоевград, ISBN 978-954-00-0201-9, 319 стр.
6. **Филипова М. (2019)**. Компетенциите на ръководителя в предприятието, Изд. ЧВУ – Колеж по туризъм - Благоевград, 2019, ISBN 978-954-9497-31-1, 184 стр.
7. **Златева, Д. (2019)**. Дигитализация на маркетинговите комуникации, Унив. Изд. „Н. Рилски“, Благоевград, ISBN 978-954-00-0205-7, 150 стр. (хабилитационен труд)
8. **Стоилова, Д., (2019)** *Финансиране на социалното предприемачество в България*, глава 3 във Вълкова, М. (ред.) „Социална икономика, социално предприемачество“, изд. къща „Св. Георги Победоносец“, София, с.69-92, ISBN 978-619-7283-18-1
9. **Ставрова, Е. Д. Златева. (2019)**, „Етични аспекти на дигиталния маркетинг в контекста на онлайн-банкирането“ „ДИГИТАЛНАТА РЕВОЛЮЦИЯ В КУЛТУРНИТЕ И СОЦИАЛНИ ПРОЦЕСИ“ Център за нови медии и дигитална култура, ISBN 978-954-00-0171-5
10. **Ганчо Ганчев, (2019)**. България в еврозоната: възможности и предизвикателства, в А. Томов /издател/, България в еврозоната- нов етап и нови предизвикателства, ISBN 978-954-8883-33-35-5, pp 39-76

11. **Ганчо Ганчев, (2019).** ПЕРСПЕКТИВИ ЗА ПРИСЪЕДИНЯВАНЕ НА БЪЛГАРИЯ КЪМ ЕВРОЗОНАТА ПРЕДИ И СЛЕД КРИЗАТА С КОВИД-19, ФОНДАЦИЯ ФРИДРИХ ЕБЕРТ
12. **Богданска, Д. (2019).** Работната заплата – основен елемент на цената на труда, монография, Изд.Смилков, Благоевград, 2019, ISBN 978-619-90970-9-0.
13. **Коюнджийска-Давидкова, Бл. (2019).** Проблеми и перспективи за развитие на фамилияния бизнес в България, УИ „Неофит Рилски“, Благоевград
14. **Димитров, Д., Първанов, П. (2019).** Развитие на световното и националното стопанство. България: Авангард Прима
15. **Димитров, Преслав. (2019).** Експоненциално прогнозиране на туристическите пазари, С., Авангард-Прима, 289 стр., ISBN: 978-619-239-438-7 (Монография);
16. **Станкова, М. (2019).** Анализ и диагностика в контекста на конкурентоспособността в туризма, УИ „Неофит Рилски“, Благоевград, ISBN 978-954-00-0202-6
17. **Станкова, М. (2019).** Управленски системи в туризма, УИ „Неофит Рилски“, Благоевград
18. **Терзийска, Ил. (2019)** „Конкурентоспособност на дестинацията за културен туризъм“, УИ „Неофит Рилски“.
19. **Станкова, М. (2019).** Дигиталната трансформация на туристическата дестинация. Глава в колективен монографичен труд (Рибов, М. и съ-автори) Дигиталната трансформация в туризма, Издателство „Авангард-Прима“, София, ISBN: 978-619-239-077-8
20. **Ангелова, Г. (2019).** Рекрутиране в кадровия мениджмънт на туристическата организация. Благоевград: УИ „Неофит Рилски“, ISBN 978-954-00-0189-0;

*В чужбина*

1. **Stavrova, E. (2019),** “Bulgaria’s banking system: outside and inside the financial geography of Europe”, „**Geofinance between Political and Financial Geographies**“ **A Focus on the Semi-Periphery of the Global Financial System**“ Edited by Silvia Grandi, Christian Sellar and Juvaria Jafri By Edward Elgard, London, Elgaronline Online Publishing Platform, ISBN: 9781789903843 eISBN: 9781789903850 DOI: <https://doi.org/10.4337/9781789903850> Pages: c 264
2. **Kalaydzhieva, V. (2019)** Model For Exploring The Influence Of Innovations On The Competitiveness Of Industrial Enterprises, Enhancing Competitiveness Of National Economies And Enterprises, University of Niš, 2019; ISBN: 978-86-6139-183-5

3. Stavrova, E., **Zlateva, D. (2019)**. Online marketing in financial innovations, In: Работилницата Улогата на иновациите како развоен двигател, EUROPEAN UNIVERSITY, Skopje, Macedonia, ISBN 978-608-4574-87-3
4. **Stankova, M. & M. Dimitrov (2019)**. THE SERVICE QUALITY MANAGEMENT IN RIVER CRUISE TOURISM - MODELS/APPROACHES IN MEASURING CUSTOMER SATISFACTION, pp. 211-226 in Krstić, B. (Ed.) International monograph titled "Enhancing the Efficiency and Competitiveness of Enterprises and National Economies - problems, factors, determinants, strategies and solutions", University of Nis, Faculty of Economics, ISBN: 978-86-6139-181-1
5. **Stankova, M. (2019)**. Reflections on the challenges for tourism industry in a dynamically changing global environment, Chapter one in Rafailova, G., Marinov, S. & al. (Ed.) Tourism and Intercultural Communication and Innovations, pp. 2 - 11, ISBN (10): 1-5275-3317-4
6. **Stankova, M. & S. Kirilov (2019)**. ENVIRONMENTAL EDUCATION AND EDUCATIONAL SUSTAINABILITY (THE CASE OF RILA NATIONAL PARK, BULGARIA). CHAPTER FOURTEEN in Research, Development and Education in Tourism, Cambridge Scholar Publishing, ISBN (10): 1-5275-3719-6, ISBN (13): 978-1-5275-3719-4, pp. 228-240
7. **Stankova, M., R. Pashova (2019)**. IMPROVING OPPORTUNITIES FOR ECONOMIC DEVELOPMENT IN PROTECTED AREAS IN BULGARIA THROUGH SUSTAINABLE TOURISM, Thematic collection of the papers of international significance " ENHANCING COMPETITIVENESS OF NATIONAL ECONOMIES AND ENTERPRISES", Niš, pp. 87-108,
8. **Stankova, M., & Vasenska, I. (2019)**. Competitiveness Factor Analysis of an Operating Tourist Destination. In Tourist Destination Management (pp. 257-272). Springer, Cham.

## **СТУДИИ**

### *В страната*

1. **Богданска, Д. (2019)**, Управление на човешките ресурси и цена на работната сила в съвременната организация, студия, Изд. Смилков, Благоевград, 2019, ISBN 978-619-90970-8-3.

## **СТАТИИ**

### *В страната*

1. **Stavrova, E., N. Karanasios, A. Tandetzky, A. Reitano, M. Fazio, (2019)**. "Development: Crossing the Bridge Pondering Socio-Economic and Techno-Science",

Economic Alternatives, 2019, Issue 4, pp. 537-548, DOI: <https://doi.org/10.37075/EA.2019.4.03>

2. **Ganchev, G., Paskaleva, M. (2019).** THE RELATIONSHIP BETWEEN WORKFORCE MIGRATION AND THE BASIC MACROECONOMIC VARIABLES OF THE COUNTRIES FROM CENTRAL EASTERN EUROPE WITH A FOCUS ON BULGARIA, *Economic Studies*, Volume 28 (4), 2019
3. **Durova, K. (2019).** *Are the New Member States ready to join the Euro Area? A Business Cycle Perspective.* *Ikonomicheski Izsledvania*, 28 (2019) (3): 72-95.
4. **Tanchev, S. (2019).** Tax Structure of Bulgaria and Relationship of Economic Growth, *Bulgarian Academy of Science, journal „Economic thought “*, issue 5, 2019, ISSN 0013-2993
5. **Димитрова, Р.** Аспекти на прилагане на организационното предприемачество в управлението. *Пирински книжовни листи*, Година X, 2019 г., Брой X, с. 26-37, ISSN: 1312 -6911, [http://cotur.bg/wp-content/uploads/2020/08/Pirinski\\_knjivni\\_listi\\_Dokladi\\_final\\_2019.pdf](http://cotur.bg/wp-content/uploads/2020/08/Pirinski_knjivni_listi_Dokladi_final_2019.pdf)
6. **Атанасова А., Коюнджийска-Давидкова Б., (2019).** Analysis of the state of family business in Bulgaria, *Entrepreneur journal*, issue 2, pp. 133-143, Bulgaria
7. **Shemyatikhina, L., M. Usheva, K. Shipitsyna, V.A. Leongardt (2019).** Problems of Ensuring Economic Stability of Small Business in Russia and Bulgaria, *Atlantis Press, Advances in Economics, Business and Management Research*, volume 47, pp. 965-968
8. **Bogdanska, D. (2019)** Analysis of Labor Payment Practices and Formation of Labor Remuneration, In: *Entrepreneurship* ISSN: 1314-9598; 2367-7597 Volume: VII, Issue: 2, Year: 2019, pp. 262-271.
9. **Янева, Д., М. Тупарова.** Основни аспекти на имиджа и имиджологията, *Сборник с доклади от студентска и докторантска научна сесия „Управление, качество и конкурентоспособност за устойчиво развитие“*, електронно изд., УИ „Н. Рилски“, Благоевград, 2019, с. 33 - 38, ISSN - 1314-4839
10. **Янева, Д., В. Доне.** Брандът и комуникационната фирмена политика, *Сборник с доклади от студентска и докторантска научна сесия „Управление, качество и конкурентоспособност за устойчиво развитие“*, електронно изд., УИ „Н. Рилски“, Благоевград, 2019, с. 18 - 25, ISSN - 1314-4839
11. **Кичева-Кирова, М. (2019).** Социокултурни особености на съвременния туризъм в условията глобализацията, *сп. Пирински Книжовни Листи*, с. 7-13
12. **Karolova Chromy-Zhigalova, T. (2019).** STRATEGIC APPROACH TO MANAGEMENT AND ORGANIZATION OF THE MODERN ECONOMIC ENVIRONMENT. *Entrepreneurship*, Volume: VII, Issue: 2, ISSN: 1314-9598; 2367-7597, pp. 186-192,

[http://ep.swu.bg/images/pdfarticles/2019/STRATEGIC\\_APPROACH\\_TO\\_MANAGEMENT\\_AND\\_ORGANIZATION\\_OF\\_THE\\_MODERN\\_ECONOMIC\\_ENVIRONMENT.pdf](http://ep.swu.bg/images/pdfarticles/2019/STRATEGIC_APPROACH_TO_MANAGEMENT_AND_ORGANIZATION_OF_THE_MODERN_ECONOMIC_ENVIRONMENT.pdf)

13. **Atanasova, I., Krastev, V., Parvanov, P., & Todorov, I. (2019).** European Union Legislation for encouraging the Social Entrepreneurship for people with disabilities. *Economics & Law*, 1(2), 59-69
14. **Atanasova, I; Parvanov, P.; Krustev V. , Mirchova S. (2019).** "European Union Policies for encouraging the Social Entrepreneurship for people with disabilities". *Economics & Law* 2019, Faculty of Economics, SOUTH-WEST UNIVERSITY "NEOFIT RILSKI", BLAGOEVGRAD, ISSN 2682-972X Volume: I, Issue: I, Year: 2019, pp. 43-51
15. **Petkova, N. (2019).** The Role of Innovation and Creativity as Key Factors for the Development of Social Entrepreneurship in Bulgaria. *Entrepreneurship*, ISSN: 1314-9598; 2367-7597, Volume: VII, Issue: 2, pp. 124-132
16. **Atanasova, I. (2019).** "COPYRIGHT INFRINGEMENT IN DIGITAL ENVIRONMENT", *Economics & Law*, ISSN 2682-972X Volume: I, Issue: I, pp.13-22, <http://el.swu.bg/wp-content/uploads/2019/07/COPYRIGHT-INFRINGEMENT-IN-DIGITAL-ENVIRONMENT.pdf>
17. **Първанов, П. (2019).** СТОПАНСКИ ИЗМЕРЕНИЯ НА ТРУДОВАТА МИГРАЦИОННА ПОЛИТИКА НА НАРОДНА РЕПУБЛИКА БЪЛГАРИЯ СПРЯМО ГРАЖДАНИТЕ НА СОЦИАЛИСТИЧЕСКА РЕПУБЛИКА ВИЕТНАМ И РЕПУБЛИКА НИКАРАГУА, *Население:* 40-56, <https://www.ceeol.com/search/article-detail?id=925175>
18. **Terziyska, I (2019)** Opportunities for cross-border cultural routes along the Mesta /Nestos river, *SocioBrains*, Issue 5, ISSN 2367-5721
19. **Stankova, M. & Ch. Amoiradis (2019).** Effects of promotion practices on the sustainable development of tourist destinations, *Списание Предприемачество*, Година VII, 2019, pp. 84-96, ISSN 1314-9598; 2367-7597

*В чужбина*

1. **Stavrova, E. (2019),** „The Lobbying in Post-communist Time: Bulgarian Case“ *Business Ethics and Leadership*, Volume 3, Issue 2, 2019 ISSN (online) - 2520-6311; ISSN (print) - 2520-6761 28
2. **Stavrova, E, D. Zlateva (2019)** "Marketing approach in the educational institutions" *MACEDONIAN International Journal of Marketing* ISSN 1857-9787 ,Year 5 Брoј 10 ,Скопје 2019
3. **Paskaleva, M., Stoykova. A. (2019).** Relationship between Bulgarian sovereign credit risk and accounting information. *WSEAS Transactions on Business and Economics*, Volume 16, pp. 86-96, E-ISSN: 2224-2899. (Indexed in SCOPUS, EBSCO, Google Scholar, Electronic Journals Library, Genamics JournalSeek,etc.).

[http://www.wseas.org/multimedia/journals/economics/2019/a145107-671.pdf?fbclid=IwAR3UPK8nJEUkcl4sP9XpE2BOvrBgXxkHlpDQUBRS86G1h6ktcu2XYRsX\\_I0](http://www.wseas.org/multimedia/journals/economics/2019/a145107-671.pdf?fbclid=IwAR3UPK8nJEUkcl4sP9XpE2BOvrBgXxkHlpDQUBRS86G1h6ktcu2XYRsX_I0)

4. **Tsenkov, V., Mirchev, K. (2019)**, "Sustainable post crisis capital market recovery – the case of EURO STOXX 50", *Balkans JETSS* (2019) 1: 97-106 UDEKOM Balkan, DOI: <https://doi.org/10.31410/Balkans.JETSS.2019.2.1.97-106>
5. **Ganchev, G., Tanchev S. (2019)**. Why post-communist countries choose the flat tax: A comparative welfare approach, in *Acta Oeconomica*, Periodical of the Hungarian Academy of Sciences, 2019, Vol. 69 (1), pp. 41–62, Characters (no spaces 41 064), Print ISSN 0001-6373, Online ISSN 1588-2659, DOI: 10.1556/032.2019.69.1.3, 2019, Akademiai Kiado, Budapest, Indexing and Abstracting Services: EconLit, Elsevier GEO Abstracts, GEOBASE, International Bibliographies IBZ and IBR, JEL, Referativnyi Zhurnal, RePEc, SCOPUS, Web of Science, Social Science Citation
6. **Tanchev, S. and Todorov, I. (2019)**. Tax Buoyancy and Economic Growth: Empirical Evidence of Bulgaria. *Journal of Tax Reform* 5(3): 236-248, DOI: 10.15826/jtr.2019.5.3.070. Indexing and Abstracting Services: Web of Science!
7. **Todorov, I., Tanchev, S. and Yurukov, P. (2019)**. Does automation or discretion drive money supply in Bulgaria? *Dos Algarves: A Multidisciplinary e-Journal*, 35, 40-56, DOI: 10.18089/DAMeJ.2019.35.3
8. **Todorov, I., Tanchev, S. and Yurukov, P. (2019)**. IMPACT OF EXTERNAL SHOCKS ON BULGARIA'S GROWTH AND CYCLE. *Balkans JETSS* (2019) 2: 158-168, DOI: <https://doi.org/10.31410/Balkans.JETSS.2019.2.2.158-168>.
9. **Patonov, N., & Zhegova, K., (2019)**, EU Membership And Foreign Trade Structure: What The Case Of Bulgaria Could Say, *Medzinarodne vzťahy (Journal of International Relations)*, Vol. XVII, Iss., 1, pp. 24-43, Available at: <http://fmv.euba.sk/RePEc/brv/journal/MV2019-1.pdf>
10. **Madgerova, R., Kyurova, V., Atanasova, A., Koyundzhiyska-Davidkova, Bl. (2019)**. Study of the business environment for the development of youth entrepreneurship in Bulgaria. Theoretical and practical aspects, *Revista Inclusiones*, Vol. 6, num Especial Enero-Marzo 2019, pp. 90-104, ISSN 0719-4706, <http://www.revistainclusiones.org/gallery/5%20vol%206%20num%201%202019esp ecenemarnclu.pdf> (Web of Science)
11. **Kyurova, V., Yaneva, D., Zlateva, D. (2019)**. Need of knowledge in digital marketing in entrepreneurial activity, *Revista Inclusiones*, vol.6., pp. 61 - 72, ISSN 0719-4706 <http://www.revistainclusiones.com/gallery/4%20vol%206%20num%202%202019es pabriljunio19incl.pdf>

12. **Kyurova, V., Koyundzhyska - Davidkova, Bl. (2019).** The Community reading centers as a factor for development of the human potential. Revista 100-Cs, Vol. 5, num 1, pp. 17-24, <http://100cs.cl/gallery/2%20v%205%20n%201%202019%20100cs.pdf>
13. **Kiryakova-Dineva, T., V. Kyurova, T., Chankova, Y. (2019).** Soft Skills for Sustainable Development in Tourism: The Bulgarian Experience. European Journal of Sustainable Development, 8, 2, pp. 57-68, ISSN: 2239-5938. Doi: 10.14207/ejsd.2019.v8n2p57, <https://ecsdev.org/ojs/index.php/ejsd/article/view/794> (Web of Science)
14. **Kyurova, V. (2019).** Marketing orientation of family businesses, Revista Inclusiones, Vol: 6 num Especial (2019): 91-100, <http://www.revistainclusiones.com/gallery/6%20vol%206%20num%204%20girald%2019octubdiciemb19incl.pdf> (Web of Science)
15. **Kyurova, V., Koyundzhyska - Davidkova, Bl. (2019).** International marketing activity of family business. Revista MAHPAT num 5 (2019): 12-24, <file:///C:/Users/Vistauser/Desktop/2%20oficial%20articulo%20juldic2019%20mahpat%20num4mahpat.pdf>
16. **Usheva, M., M. Danchova (2019).** Contemporary Leadership In Bulgarian Economics, Rev. Incl. ISSN 0719-4706 Volumen 6 / Número Especial / Enero – Marzo, pp. 77-89
17. **Yaneva, D., V. Serafimova.** Corporate image significance for the strategic development of a company, Revista Europa del Este Unida, vol.7, 2019, ISSN 0719-7284, p. 110 - 118 5
18. **Karolova Chromy-Zhigalova, T. (2019).** Strategic approach to managing the modern organization. Revista Europa del Este Unida, num. 7, ISSN 0719-7284, pp. 71-75, <http://www.europadelesteunida.com/gallery/5%20oficial%20articulo%202019enejun%20europa%20del%20este%20unida.pdf>
19. **Dimitrova, B. (2019).** The Use of Google Forms in the Implementation of the Quality Assurance Systems in Validating Organizations. Knowledge International Journal, Vol 32 No 1, <https://ikm.mk/ojs/index.php/kij/article/view/2176>
20. **Dimitrova, B. (2019).** Approbation of a Validation Quality Assurance System. Knowledge International Journal, Vol 32 No 1, <https://ikm.mk/ojs/index.php/kij/article/view/2176>
21. **Ivanova, L. (2019).** The vital role of telephone communication. Revista Inclusiones, pág. 223
22. **Ivanova, L. (2019).** The nonverbal communication: an expression of the interpersonal relationships. Revista Inclusiones, Vol: 6 num Especial
23. **Ivanova, L. (2019).** LA IMPORTANCIA DE LA CUALIFICACION DEL PERSONAL PARA EL DESAROLLO DE LOS NEGOCIOS TURISTICOS, Revista 100 CS, REVISTA DE HUMANIDADES Y CIENCIAS SOCIALES Y MULTIDISCIPLINARIA, Vol. 5,



24. **Dimitrov, P. & Marin, N. (2019).** The Role Of The World Tourism Organization At The United Nations In The Development Of International Tourism Law. Актуальные проблемы современного международного права, стр. 172-174;
25. **Stankova, M., Tsvetkov, T., & Ivanova, L. (2019).** Tourist development between security and terrorism: empirical evidence from Europe and the United States. *Oeconomia Copernicana*, 10 (2), 219–237. doi: 10.24136/oc.2019.011; p-ISSN 2083-1277; e-ISSN 2353-1827.
26. **Stankova, M., & Vasenska, I. (2019).** Competitiveness Factor Analysis of an Operating Tourist Destination. In *Tourist Destination Management* (pp. 257-272). Springer, Cham;
27. **Kiryakova-Dineva, T., Krasteva, R. and Chankova, Y. (2019),** "Synergetic effects between fasting, well-being and anti-consumption within the walls of Orthodox monasteries and outside them", *British Food Journal*, Vol. 121 No. 7, pp. 1467-1479. <https://doi.org/10.1108/BFJ-04-2018-0243>;

## ДОКЛАДИ ОТ НАУЧНИ ФОРУМИ

### В страната

1. **Танчев, Ст. и Годоров, Ив. (2019).** НАРАСНА ЛИ СЪБИРАЕМОСТТА НА ЛИЧНИЯ ПОДОХОДЕН ДАНЪК В БЪЛГАРИЯ СЛЕД ПРИЕМАНЕТО НА ПРОПОРЦИОНАЛНО ОБЛАГАНЕ? В: „ИНВЕСТИЦИИ В БЪДЕЩЕТО - 2019“, ISSN 1314-3719, с. 115-120.
2. **Dimitrova, B. (2019).** Accounting Education in High Schools in Southwestern Bulgaria. In *Multidisciplinary Journal of Science, Education and Art*, 185-192, <http://www.usb-blagoevgrad.swu.bg/media/2082/godishnik.pdf>
3. **Димитрова, Б. (2019).** Блокчейн технологията - възможни ефекти върху българския публичен счетоводен, данъчно-осигурителен и одитен сектор. В *Блокчейн технологии в икономиката - международни, вътрешни, икономически и правни проблеми*, 130-142. ISBN - 978-619-7253-09-2
4. **Терзийска, Ил. (2019)** Винени фестивали и събития - типология и тенденции в България, в сборник с доклади "MICE туризмът: фестивали, инсентиви, конференции, изложения", XII Черноморски туристически форум, Варна, 3-5.10.2019, Славена: Варна
5. **Станкова, М. (2019).** ВЪЗМОЖНОСТИ НА ИНДУСТРИЯТА НА ТУРИЗМА ЗА СОЦИАЛНО ПРЕДПРИЕМАЧЕСТВО, Международна научнопрактическа



конференция „Туризмът в новото хилядолетие – състояние и перспективи“, Сборник с доклади, сс. 161-168, ISBN 978-954-23-1764-7

6. **Кирякова-Динева, П. Стойкова (2019)**. The „Almost forgotten“ sacred places of the orthodoxy: a challenge to the “living life” in the Blagoevgrad district. В: Културата, наследството и туризмът като фактори за устойчиво развитие на малките и средни градове (МСГ): Европейската перспектива.

#### *В чужбина*

1. **Ganchev, G., (2019)**, The Role of the Artificial Intelligence as a factor of Improving the Quality of the Teaching in the Field of Higher Education, Международният форум «Менеджмент по обеспечению качества образования в системе высшего образования Казахстана», 18-19 апреля 2019 года, г.Актобе
2. **Todorov, I., Tanchev, S. and Yurukov, P. (2019)**. Are monetary conditions more restrictive under a currency board arrangement or under a central bank? Empirical evidence from Bulgaria. ERAZ 2019 Conference [https://eraz-conference.com/wp-content/uploads/2020/04/ERAZ\\_BoAWEb.pdf](https://eraz-conference.com/wp-content/uploads/2020/04/ERAZ_BoAWEb.pdf), Page 58.
3. **Stavrova, E. (2019)** „ **The former socialist’ banking systems country toward market development**, International Conference on Innovations in Science and Education March 20-22, 2019, Prague, Czech Republic, [www.iseic.cz](http://www.iseic.cz)
4. **Kyurova, V., Kiryakova-Dineva, T. (2019)**. Sustainability in business environment through intercultural dialogue, Vol 7 (2019): CBU International Conference Proceedings 2019, Prague, Czech Republic, pp. 360-369, <https://doi.org/10.12955/cbup.v7.1482>, <https://ojs.journals.cz/index.php/CBUIC/article/view/1482/2008>
5. **Kicheva, M., Petkova, N. & Bogdanova, M. (2019)**. The impact of globalization on the development of human potential in an innovative socio-cultural sphere and opportunities for social entrepreneurship. Proceedings of 18th International Scientific Conference on Globalization and Its Socio-Economic Consequences, Rajecké Teplice, Slovakia
6. **Kicheva, M., Petkova, N. (2019)**. The Impact of Globalization on the Digital Economy in Bulgaria, „3rd International Conference on IT, Tourism, Economics, Management and Agriculture“, Bratislava, Slovakia, проведена на 28.10.2019 г., pp.229-235, DOI: <https://doi.org/10.31410/ITEMA.2019.229>. CONFERENCE PROCEEDINGS published by the Association of Economists and Managers of the Balkans, Belgrade; Printed by: SKRIPTA International, Belgrade, ISBN 978-86-80194-23-3, ISSN 2683-5991, DOI: <https://doi.org/10.31410/ITEMA.2019>

7. **Kicheva-Kirova, M., Tsvetkov, Ts., Ivanova, L. (2019).** The convergence of the French and the German economies as an effect of the European globalization and the economic effects on both economies. Proceedings of The 2nd International Conference on Advanced Research in Business, Management and Economics, 2019 Munich, Germany ISBN: 978-609-485-029-5 pub, Date: 6th December, Diamond Scientific Publishing – conference paper
8. **Krastev, Vl., Bl. Koyundzhiyska-Davidkova, I. Atanasova. (2019).** The impact of corruption on the business in Bulgaria and Romania, In: International Conference „KNOWLEDGE-BASED ORGANIZATION”, Vol. XXV, No 2, pp. 57-62, DOI: 10.2478/kbo-2019-0057, <https://www.degruyter.com/downloadpdf/j/kbo.2019.25.issue-2/kbo-2019-0057/kbo-2019-0057.pdf>
9. **Krastev, Vl., Bl. Koyundzhiyska-Davidkova, N. Petkova. (2019).** Contemporary trends in the development of the anticorruption legislation of Republic of Bulgaria, In: International Conference „KNOWLEDGE-BASED ORGANIZATION”, Vol. XXV, No 2, pp. 141-146, DOI: 10.2478/kbo-2019-0070, <https://www.degruyter.com/downloadpdf/j/kbo.2019.25.issue-2/kbo-2019-0070/kbo-2019-0070.pdf>
10. **Parvanov, P., Petkova, N. (2019).** Transformation of Social Capital into Economic Capital through Education (by the example of the European Union and Bulgaria). International Conference on Innovations in Science and Education”, 20-22 march, Prague, Czech Republic
11. **Atanasova, I. (2019).** GLOBAL LEGISLATION TRENDS IN SOCIAL ENTERPRISES, In: Conference Proceedings Book 6-th International Multidisciplinary Scientific Conference on Social Sciences and Arts, Vienna, Volume 6, pp 139-146, ISBN: 978-619-7408-73-7, ISSN: 2367-5659, <https://sgemvienna.org/index.php/sgem-vienna-art-deadlines/conference-social-programme>
12. **Atanasova, I., Ivanov, I. (2019).** “Hotel reservations via online travel agency Booking.com. EU dimensions of the “best price” clause”, In: Conference Proceedings Book International Conference - Innovation in Science and Education, March 20-22, PRAGUE, CZECH REPUBLIC, ISSN 1805-997X (Print), ISBN 978-80-907722-0-5 (Print edition) <https://ojs.journals.cz/distribution/CBUP%202019.pdf>
13. **Tsvetkov, Ts., Ivanova, L. (2019).** The effects of the globalization on the German economy. Proceedings of The 2nd International Conference on Advanced Research in Business, Management and Economics, 2019 Munich, Germany ISBN: 978-609-485-029-5 pub, Date: 6th-08, December
14. **Ivanova, L., Tsvetkov, Ts. (2019).** The globalization and Spain. MIRDEC-15th International Academic conference on Economics, Business, Globalization and Social Science studies, 27-29-11-2019, Barcelona, Spain, Masters international research and Development Center, ISBN 978-605-80074-0-6

15. **Dimitrov, M. & M. Stankova, (2019).** Enhancing the destination image through promoting popular river cruise destinations, CBU International Conference Proceedings, 7, 49-55 <https://doi.org/10.12955/cbup.v7.1340>
16. **Dimitrov, P., Todorov, I., Tanchev, S., & Yurukov, P. (2019).** Monetary discretion by fiscal means: The case of Bulgaria. *CBU International Conference Proceedings*, 7. doi:10.12955/cbup.v7.1341
17. **Dimitrov, P., Todorov, I., Tanchev, S., Mirchova, S., Milanov, A. (2019).** Forecasting of some key indicators of the RFI and RFP processes of the Bulgarian mobile telecommunication operators. International conference on Innovation in Science and Education, 20-22 March 2019, гр. Прага, Чехия.
18. **Stankova, M., T. Tsvetkov & L. Ivanova. (2019).** The effect of the terrorism on the revenues from the international tourism in Europe and the United States, 10th International Conference on Applied Economics Contemporary Issues in Economy. Abstract Book (Ed.) A. P. Balcerzak & I. Pietryka, Toruń, Poland 27-28 June 2019., pp. 238-239; ISBN 978-83-65605-10-8. DOI: 10.24136/eep.abs.2019.2
19. **Mirchova, S., Dimitrov, P., Atanasova I., Krasteva R., Milanov A. (2019).** Forecasting and deregulation of the aviation transport in Europe. 5<sup>th</sup> International Conference on Applied Theory, Macro and Empirical Finance AMEF, 22-23 April 2019, гр. Солун, Гърция.
20. **Kiryakova-Dineva, T., Kyurova, V. (2019).** Sustainability In The Business Environment Through Intercultural Dialogue. CBU International Conference Proceedings 7, 360-369;

## **УЧЕБНИЦИ И УЧЕБНИ ПОМАГАЛА**

*В страната*

1. **Филипова М. (2019).** Управленски решения (учебно-практическо ръководство), ЧВУ - Колеж по туризъм, 2019. ISBN 978-954-9497-26-7
2. **Воденска, М., М. Ушева (2019)** Гостоприемство в туристическата индустрия, I част, Изд. „Матком“, София, ISBN 978-619-7423-13-6, 136 с.; с. 73 -131
3. **Димитрова, Б. (2019),** Макроикономика в тестове и задачи. ISBN - 978-954-395-215-1 COBISS.BG-ID - 1290163428
4. **Димитрова, Б. (2019),** Микроикономика в тестове и задачи. ISBN - 978-619-7171-84-6. COBISS.BG-ID - 42138888
5. **Станкова, М. и колектив. (2019).** Социално предприемачество и туристическо развитие. Добри практики и потенциал за развитие в Област Благоевград в Сборник материали „Социална икономика. Социално предприемачество“ по проект Cross border Action Plan for the Development and Operation of an Executive Mechanism for the Support and Promotion of Social

Entrepreneurship in the context of the Social Economy and Social Innovation, 2017-2019, INTERREG V-A "Greece-Bulgaria 2014-2020", сс. 93-112, Издателска къща „Св. Георги победоносец“, ISBN: 978-619-7283-18-1

6. **Станкова, М. (2019).** POTENTIAL PERSPECTIVES FOR CULTURAL AND RELIGIOUS TOURISM IN THE CROSS-BORDER AREA OF SOUTH-WEST BULGARIA AND NORTHERN GREECE in Spasova, D. (Ed.) CULTURAL HERITAGE AND CULTURAL TOURISM IN THE CROSS-BORDER REGION BULGARIA - GREECE, pp. 35-44, ISBN 978-954-00-0195-1 created within the framework of the project „Integrating Bulgaria-Greece cross-border significance historical and archeological assets into one sustainable thematic tourist destination“, Project Acronym “BORDERLESS CULTURE”. Subsidy Contract № B2.6c.02/30.11.2017, under the INTERREG V-A “Greece-Bulgaria 2014-2020” Cooperation Programme.